Nama : Parhan

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A close up of a map

Description automatically generated

Total Sales by Week

**Dimension : Date\_ID ( Week )**

**Measure : Total\_Goal ( Sales )**

In the upper left corner we can see information decisions about total sales per week here for its dimensions we use Date\_ID because we want to calculate the data based on the context of time and week itself means that we want to calculate total sales based on each week. For total\_goal itself is a metric measure that we use to calculate sales every week.A close up of a map

Description automatically generated

**Dimension : gender ( Customer )**

**Measure : orderTotal ( Order )**

In the lower left corner you can see information decisions about orders based on gender here for the dimensions we use gender because we want to calculate existing customer data based on gender context, we want to know where our brand is more viewed based on its customer segment, with this information we can make the product and package it more in accordance with the market. Then for the metrics measure we use orderTotal because we want that to be our reference in displaying this information.

A screenshot of a cell phone

Description automatically generated

**Dimension : product\_type ( product )**

**Measure : orderTotal ( Order )**

In the middle section below we can see information about productype decisions based on orders here for the dimensions we use productype because we want to calculate existing product data based on type context, we want to know which type of product is the most ordered with this information being our reference for develop our products for the most ordered product types. Then for the metrics measure we use orderTotal because we want that to be our reference in displaying this information.

A picture containing screenshot

Description automatically generated

**Dimension : Date\_ID ( Week )**

**Measure : beverage\_Goal ( Sales )**

In the lower right corner we can see information decisions about beverage sales per week here for its dimensions we use Date\_ID because we want to calculate the data based on the time context and week itself means that we want to calculate total sales based on its week. For beverage\_goal itself is a metric measure that we use to calculate beverage sales themselves every week. With this information we can see our beverage sales and can conduct an analysis of what needs to be done to increase our beverage sales.A screenshot of a cell phone

Description automatically generated

**Dimension : Date\_ID ( Week ), ProductID ( Product )**

**Measure : food\_Goal ( Sales )**

In the upper right hand corner we can see information decisions about the quantity of products purchased specifically for food per week here for the dimensions we use Date\_ID because we want to calculate data based on time context and week itself means that we want to calculate total sales based on per week and I use ProductID to find out which food products have decreased or increased purchases. For food\_goal itself is a metric measure that we use to calculate the quantity of food itself every week. With this information we can see the quantity of our food and can conduct an analysis what needs to be done to increase our food sales with additional promos or discounts and such.

A screenshot of a cell phone

Description automatically generated

Dataset : <https://www.kaggle.com/ylchang/coffee-shop-sample-data-1113#customer.csv>